

# ABIGAIL CHUNG

## GRAPHIC DESIGNER

### CONTACT

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### EDUCATION

The Creative Circus  
Graduated 2021  
Interactive Design

University of Idaho  
Graduated 2018  
BS in Advertising minor in Art

### AWARDS

Creative Circus  
Gold- Best in Web Design  
Silver-Publications  
Silver-Packaging

### SKILLS

Adobe Creative Suite  
Figma  
Motion Graphics  
Basic HTML + CSS  
Branding  
Packaging  
Experiential Design

### EXPERIENCE

#### ADVOC8

Graphic Designer  
*August 2022–Present*  
Collaborate with clients to conceptualize and implement immersive experiences through branding, web design, packaging, client interaction, and ideation.

#### Leo Burnett

Junior Designer  
*December 2021–August 2022*  
Member of Cadillac's visual identity governance team; set branding guidelines and approve/create content.

#### Good Grit Magazine

Design Intern  
*Atlanta, GA March 202–June 2021*  
Create weekly newsletters, Instagram posts and design spreads for the magazine.

#### Gem State Gymnastics

Media Director  
*Boise, ID August 2018–October 2019*  
Run social media pages, build clients, plan events create graphics and organize marketing for the gym and daycare.

#### Jake Ellis and Jim Bratnober Campaigns

Advertising and Graphic Design Director  
*Boise, ID June 2018–November 2018*  
Assist in winning political campaigns for District 15 by creating content and managing marketing assets.